



FOOD SERVICE PERSONNEL CONFERENCE

August 20, 2024

7:45 AM – 2:15 PM

Geneseo Central School District



“Bend Don’t Break”
keynote session
with Ervin Watson,
a 17-year veteran of
school nutrition



Breakfast & lunch provided



WAYNE - FINGER LAKES
Board of Cooperative Educational Services

REGISTRATION INFORMATION

Registration deadline: August 1, 2024

Fee: (Includes breakfast and lunch)

- \$160.00 per Upstate Institute Member District attendee
- \$208.00 per Non-Member District attendee

Eligible for BOCES Aid

Public School District Personnel:

- Your district will be billed after the conference.
- Complete the registration in Frontline (My Learning Plan).
 - [Register Here](#)

Additional (Individuals, non-public schools, etc):

- Complete the registration in Frontline (My Learning Plan).
 - [Register Here](#)
- Choose “check”. An invoice will be sent after the conference.

Upstate Institute provides auxiliary aids and accessibility services.
Contact: upstateinstitute@wflboces.org , 315-332-7725

Cancellations

A written cancellation request to upstateinstitute@wflboces.org must be received by August 1st to avoid being billed.

Districts may substitute participants. Please email with new attendee information.
No-shows will be billed the full registration fee.

CONFERENCE SCHEDULE

7:45-8:15 Sign-in, Breakfast & Networking

8:20-8:30 Welcome

8:30-9:00 Civil Rights Required Training

9:00-10:00 Keynote

10:15-10:45 Chef Demo

10:45-12:00 Lunch

12:00-12:30 Breakout Session

12:35-1:05 Breakout Session

1:10-1:40 Breakout Session

1:45-2:15 Closing

Rights and Responsibilities in the School Nutrition Programs with Rebecca Schorer

“Bend Don’t Break” with Ervin Watson- In order to increase our "capacity" to handle more and be more resilient, Ervin shares the rules he teaches to help individuals get the proper perspective on challenges, increase personal capacity and move forward with less unnecessary baggage. Attendees will feel empowered because they will be given the "permission" to be the best version of themselves in spite of all that they have been through.

*Enjoy roasted chicken,
smashed potatoes, pasta,
three-cheese spinach lasagna, salad,
and dessert from Partyman Catering!*

FUNDamentals of School Nutrition- See what other schools are offering and how they are increasing the student participation by adding the FUN back into school breakfast and lunch programs.

Gratitude Workshop with Dan Justis from Smola- It’s been said that when gratitude appears, all negativity disappears. Feel the swell of gratitude as it permeates your entire being in this one-of-a-kind workshop. Created so participants can learn about the science of gratitude and experience its benefits firsthand. Explore a guided free-writing exercise to further cultivate the attitude of gratitude. A moving and powerful experience with gratitude!

Cracking the Code: Marketing School Food to Gen Z and Gen Alpha with Amanda Freeman from Nutrislice- A dynamic 30-minute presentation delving into key strategies for effective marketing to the students you serve - Generation Z and the new kids on the block, Generation Alpha. Covering the latest trends, preferences, and consumption habits of this digitally native demographic, attendees will gain invaluable insights and actionable tactics to better connect with these young students, ultimately driving engagement and increasing participation in your K12 child nutrition program.

Basket Drawing & Evaluation



to the following for your donations!!!

Alexander Central School
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Barilla
Geneseo Central School
GLOW
Latina
Regional Distributors
Regional Food Service
Sysco, Syracuse
Upstate- Niagara Dairy
Wegmans
Wright Beverages

QUESTIONS?

Contact Cassie Gratton

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Committee Members



Debbie Naples-
Genesee Valley BOCES

Deena Kingston-
Genesee Valley BOCES /
Naples

Jim Tyx- Alexander /
Pembroke

Laurie Cutcliff-
Perry/York

Rebecca Schorer-
Livonia

Robert Flynn-
Mt. Morris/Caledonia-
Mumford

Cassie Gratton-
Upstate Institute
Conference Coordinator

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Through Professional Development